# Tim Baldini

# **Video Director / Producer**

I'm in the business of telling stories, so here's mine... I moved to Los Angeles as a teenager, working multiple jobs while living out of my car, creating short form video content until one of LA's top ad agencies took notice. Once hired, I learned to produce, edit and direct special shoots for movie trailers, TV commercials, and video game promos. This was real world experience with big brands, large teams, and powerful clients.

Today, I make my living as a video director supporting a network of ad agencies, production companies and digital studios. When I'm not making videos, you can find me on Yelp! or in my kitchen cooking up tasty dinners for friends and family on TikTok.



# **JOB EXPERIENCE**

## VIDEO DIRECTOR / PRODUCER: MOTIONMAVEN, PRESENT

As video director and producer at MOTIONMAVEN, I've worked alongside dozens of executives to develop engaging video content for a myriad of platforms, whether it's virtual reality or exclusive brand partnerships on social media. I've produced and directed with budgets large and small, across three different continents, with celebrities, influencers and unknowns, all while using a laundry list of equipment and software to bring a wide range of scripts and creative content to life.

# VIDEO DIRECTOR: AWESOMENESS TV 2018 - 2020

My years of experience making YouTube videos for Break.com, Evolve, and DEFY Media have culminated here at Wildness, AwesomenessTV's full service content studio where I help create branded videos for clients like Burger King, Hollister, and The CW. All of which are eager to connect with the newest generation of touch screen teens.

# **CREATIVE DIRECTOR: GIANT PROPELLER 2016 - 2020**

With the Gen Z marketplace manifesting itself before our eyes, it's no wonder brands are running into the arms of new ad agencies like Giant Propellor. I've had the pleasure of acting as in-house creative director on multiple campaigns for GP, from corporate identities to print campaigns and TV commercials.

# VIDEO DIRECTOR / PRODUCER: DEFY MEDIA, 2013 - 2017

At DEFY Media I directed, produced, shot and edited the original scripted series "Interns of F.I.E.L.D.", and oversaw the entire production and post-production pipelines for multiiple branded campaigns. I also worked alongside the SVP of TV and OTT development to successfully sell original show ideas to our partners in cable television.



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# **PROFILE**

Driven by a lifelong passion for motion pictures, I broke into the advertising industry as a teenager, working my way through the ranks of post-production and motion graphics before earning the chance to produce and direct my first broadcast commercial.

"TIM IS ONE OF THE MOST ORGANIZED, DEDICATED, FOCUSED, AND INSPIRING CREATIVES I'VE EVER WORKED WITH."

Adam Hiner - VP Production

DEFY MEDIA

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# **360 VR DIRECTOR / PRODUCER:** SUNNYBOY ENT, 2017

At SunnyBoy Entertainment, I travelled across the globe to work on location in New Zealand, producing & directing 360 & VR creative content for Universal Studios' film, *Mortal Engines*. I also directed several special shoots with celebrity talent, liaised with overseas vendors, crew members, and produced/directed an original docu-series for Instagram.

#### **VIDEO DIRECTOR:** CONSCIOUS MINDS, 2015 - 2017

I couldn't agree more with CM's ethos "story is the currency of human connection". While working as a video director for the company, I put that philosophy to the test by creating visuals that communicated story on every level of parallax, no matter how deep you looked in the background of the frame, there was an emotional connection waiting for your eye. Appealing to our target audience in this way helped humanize our characters and most importantly... the brand.

#### VIDEO DIRECTOR / PRODUCER: HAMAGAMI/CARROLL, 08-16

As a video director and outsourced production company I worked alongside H&C's creative executives and collaborated with their impressive list of clients (Activision, Ubisoft, Square Enix and the D.I.C.E. Awards to name a few). From creative content focusing on tech startups to live action broadcast commercials for some of the gaming industry's biggest publishers, we made a lot of clients happy.

#### VIDEO EDITOR / MOTION GFX: AV SOUAD, 2007-2008

Worked with creative director and studio marketing executives to craft, edit and sound design feature film trailers.

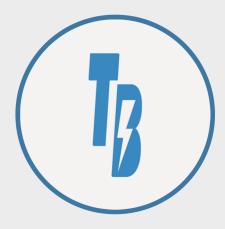


# 2016 PRIMETIME EMMY: NOMINEE

Nominated for Outstanding Short Form Comedy or Drama Series for directing work on DEFY Media's scripted original show "Interns of F.I.E.L.D."

## NEW REGENCY "PROTOTYPE" COMPETITION: WINNER 2014

Awarded \$20k and First Look Deal at New Regency Sci-Fi / Adventure short film. #Hacked.



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## SKILLS

## **PROFESSIONAL SKILLS**

Video Production

Video Post-Production & Graphics

Cinematography

Writing

#### PERSONAL SKILLS

Communication

Teamwork

Creativity

Management